



Job Announcement

Manager of Fundraising Campaigns

Georgia Public Broadcasting's (GPB) is hiring a Manager of Fundraising Campaigns that will manage the cross-platform components of interconnected fundraising campaigns throughout the year, monitoring trends and keeping abreast of best-practices throughout the public media system. The Manager of Fundraising Campaigns will work a hybrid schedule that includes remote and in-office hours. The position reports to the Vice President of Development & Engagement. GPB is a statewide dual licensee comprised of 9 PBS television stations and 20 NPR radio stations that broadcast across the state of Georgia.

Candidate Responsibilities:

- Coordinate the overall planning and timeline for fundraising campaigns including television and radio fund drives, calendar year-end, fiscal year-end, and special campaigns.
- Work collaboratively with other members of the development team to manage and implement elements of digital, email and on-air campaign calendars
- Serve as primary point person for GPB Passport, working collaboratively with the Digital Fundraising Manager to create and implement fundraising strategies around GPB Passport.
- Coordinate with products and sponsorship teams to ensure effective utilization of all external digital platforms for fundraising purposes as available
- Manage vehicle donation program, including campaign promotion and processing of reports, etc.
- Assist with other duties as apparent or assigned.

Candidate Qualifications:

- Bachelor's degree required.
- 5+ years of experience in nonprofit fundraising and/or any equivalent combination of education, training, and experience which provides the requisite knowledge, skills and abilities for this job.
- Strong written and oral communication skills and organizational proficiency is required.
- Excellent organizational planning and proven ability to meet deadlines
- Methodical and detail-oriented with the ability to multi-task and resolve challenges creatively
- Foundational knowledge of fundraising and commitment to a culture of philanthropy is required;
- Basic understanding of Georgia Public Broadcasting and the mission of public media preferred.
- Ability to work with diverse constituencies, partners and stakeholders, locally and nationally, and communicate with tact, diplomacy and professionalism while representing GPB
- Must be flexible to work some nights/weekends

We Offer: Paid holidays, vacation and sick leave, retirement plans; Pre-tax benefits for health, dental, vision, life, specified illness and accidental insurance; Health and child care spending accounts; Disability insurance; and opportunities for training and professional development.

To Apply: Upload resume, cover letter, list of three references and applicant form on the GPB Job Center located at www.gpb.org/jobs. ONLY Applications submitted through the GPB Job Center with a complete application, resume AND cover letter WILL BE ACCEPTED.

Deadline to Apply: Open Until Filled

Georgia Public Broadcasting is an Equal Opportunity Employer.

DATE POSTED: 08-12-2024

RECRUITMENT NUMBER: C-15-24